



Designer: BETAS

This Calligraphy Gift Box is a set of four treasures. The design is based on the concept of interpreting modernity through tradition, giving the objects a 'humanistic' and 'aesthetic' meaning. The design consists of four layers, each of them carrying specific meaning and significance.

The first layer is the cover featuring Chinese words that best reflect Chinese culture. The words are presented in a hollowed-out form, expressing the long river of Chinese culture that can be glimpsed between the horizontal and vertical strokes.

The second layer is the lower cover, representing the story of Meng Tian, the Chinese inventor that created the *zheng* (pen). The pen-making scene is showcased as an engraving using a hot stamping process, honoring the intangible cultural heritage of China.

The third layer is the unfolding page depicting the four characteristics of the *zheng* in words: 尖 (cusp), 齐 (trim), 圆 (round), 健 (robust).

The fourth layer reveals the Hu Pen, She Inkstone, Hui Ink, and Xuan Paper, all selected due to their rich history and as an ode to Chinese literati.

Dimensions:

Hu Pen: L1 x W1 x H21 cm

She Inkstone: L10 x W10 x H2.5 cm

Hui Ink: L9.5 x W2 x H1.2 cm

Packaging: L26 x W17 x H7 cm

Primary Material: Porcelain

Primary Color: Black

Customization: This product is not customizable.