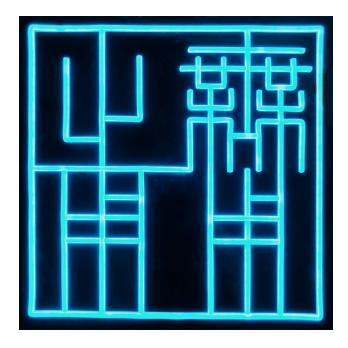


NEON ENLIGHTENMENT SERIES -WÚ YÒNG ZHĪ YÒNG

SKU: LT-120-HK-004



Designer: SHARMAINE KWAN ART

Wú Yòng Zhī Yòng (無用之用) translates to "the usefulness of uselessness". A tree that seems suitable for making furniture will be chopped down, yet a tree that is deemed unsuitable will be regarded as "useless" and survives. However, the tree may, in fact, have other purposes such as providing shade and benefiting the ecosystem. Hence, it may actually be more useful. This story hopes to inspire people to look at things we already know about from different perspectives, instead of making their own assumptions.

Neon signs are a significant part of Hong Kong's culture and visual identity. Their eye-catching and captivating aesthetic is often used for commercial purposes, for instance in the case of shop signs.

The artist uses glaring neon signs to communicate and call attention to the wisdom of Chinese sayings, idioms, and seals.

Dimensions: L40 x W5 x H40 cm

Primary Material: Acrylic

Primary Color: Black

Customization: Dimensions, colors, sizes and designs can be customized if

needed.

Acrylic backing can be black or transparent. LED neon light comes in

various colors depending on the design, can be custom made.
Please contact
cs@vermillionlifestyle.com to order your bespoke customization.